

Recreation News



1713 Grafton Ridge Court • Forest Hill, Maryland 21050 • 410-638-6901 • recreationnews.com

Huntingdon County Co-op

AD SPECS

Eighth page ads: 3.25"wide X 5" tall, \$391 (*normally \$664*)

Tenth page ads: 3.25"wide X 4" tall, \$312 (*normally \$571*)

Twelfth page ads: 3.25"wide X 3" tall, \$234 (*normally \$746*)

Bus. Card page ads: 3.25"wide X 2" tall, \$156 (*normally \$385*)

Other sizes are available upon request. No charge ad design and creation or resizing if needed

All ads can be emailed to publisher@recreationnews.com

UNIVERSAL BONUS FEATURES

- No charge run of ad and edit in the Maryland edition
- No charge run of ad and edit in the internet edition
- No charge hot link on internet edition with ¼ page or larger ads
- Readership contest with front cover presence, interior presence and internet presence to generate excitement and interest among our readers.
- Radio coverage on our weekly travel radio show on Friday's drive time covering events and specials for federal workers
- Reader response card service. Leads are generated through mail, email, internet and fax and are compiled into an excel spread sheet and forwarded to either you or the fulfillment medium of your choice.
- Targeted editorial input

Huntingdon County Co-op Sign Up Sheet

Contact Information:

Please complete and email to Publisher@RecreationNews.com, fax to 410-638-6902.

Destination Name: _____

Contact Name: _____

Email and/or phone: _____

Address line 1: _____

Address line 2: _____

City: _____ State: _____ Zip: _____

Select which months to run:

____: May 2010 (ad copy due April 10)

____: August 2010 (ad copy due Jul 10)

____: Sept 2010 (ad copy due Aug 10)

Select ad Type:

____: 1/8page ____: 1/10 page ____: 1/12 page ____: Business Card

Select art:

____: Art work will be provided ____: Please contact to assist in ad design