

Recreation News

In Print • On-Line • On the Air

Horseback Co-op 2010

Recreation News, in response to our readers interests, will produce a feature on the Horsback riding venues in its July 2010 issue. The feature will include a story, photographs, and an affordable advertising section. **Recreation News** is the largest travel newspaper in the Mid-Atlantic. Our 100,000 subscribers and quarter-million readers each month are largely recession-proof, upper level government workers in the Baltimore/Washington area. They have average incomes of \$92,500 and an average 47 days off per year - not including weekends. We want to help you bring them your message.

Order Form

Destination Name: _____
Contact Person: _____
Phone: _____ Fax: _____
Billing Address: _____
Billing Address: _____
City: _____ State: _____ Zip: _____
Email Address for reader response card leads: _____
Signature: _____

Horseback Co-op Section

Dates and Deadlines for July 2010 Issue
Order due June 1, Ad copy due June 10

Added Value Features

- Free ad preparation or re-sizing
- Free color upgrade
- Free Reader Response Leads
- Baltimore & Online editions free

Ad Copy:

Business Name: _____
Phone Number: _____
Web address: _____

Descriptive

copy: _____

Ad Size and Pricing

- \$125 block
50-75 word description, plus
logo, location, phone and
website
- \$250 double block
100-125 word description,
plus photo, location, phone
and website address

*No Charge
Bonus run in our
internet and Maryland
editions!*

(Please continue on a second sheet if needed)

Fax completed form to: 410-638-6902

or mail to: Recreation News • 1713 Grafton Ridge Court • Forest Hill, MD 21050

For more information, call 410-944-4852, or email: Editor@RecreationNews.com